

4 ways to Love		5 ways to Impact	
Listen	Personal	Friendship	Building relationships with the poor Philanthropic Travel Curiosity and Concern Learning their Language
	Not for Profit	Charity	Helping the helpless Orphanages Disaster Relief Services to the Sick and Disabled
Development		Helping people help themselves Education/Capacity Building Human Development Economic Development	
Invest		Social Enterprise	Building businesses to serve the poor Micro-finance Micro-insurance Business Services
	For Profit	Bottom of Pyramid	Treating the poor as a viable market Mobile Phones Personal Care Products Snack Foods
Build			